FOR IMMEDIATE RELEASE:
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Local Financial Advisor Joins Leading Association of Fee-Only Financial Planners:
Chris Congema of Landmark Wealth Management, LLC accepted for Membership in the National Association of Personal Financial Advisors (NAPFA)

CHICAGO, IL – **Chris Congema of Landmark Wealth Management, LLC** at the main office in Melville, NY and satellite office in Brooklyn, NY has been accepted for membership in the **NATIONAL ASSOCIATION OF PERSONAL FINANCIAL ADVISORS (NAPFA)**. With membership, Congema becomes affiliated with an organization of more than 2,400 of the most-qualified financial advisors in the nation who deliver objective, Fee-Only advice.

Membership in NAPFA and the NAPFA-Registered Financial Advisor designation are available only to Fee-Only financial advisors who meet NAPFA's stringent membership qualifications. Those standards require advisors to receive compensation **only** directly from their clients, to act in clients' fiduciary interests at all times, and to provide comprehensive planning services. In addition, NAPFA has some of the profession's most rigorous education and training requirements. All candidates for membership are required to submit a complete comprehensive financial plan for a full-scale peer review. Furthermore, NAPFA's continuing education requirements exceed those of any other association of financial advisors.

"I congratulate Chris for demonstrating his dedication to provide effective, transparent, client-centered services by upholding the high standards that NAPFA sets for all its members," said NAPFA Chair Bob Gerstemeier.

In contrast to most financial professionals, NAPFA members receive no commissions or other rewards for selling financial products. Those forms of compensation create potential conflicts of interest that may serve to undermine an advisor's objectivity and fiduciary responsibility. It is for this reason that all NAPFA members must sign the Fiduciary Oath that explicitly promises "to place the clients' interests first."

Mr. Gerstemeier continued: "By offering true fiduciary care to our clients, NAPFA members are leading the charge toward a financial planning community that rivals other professions in its desire and ability to foster consumer trust. We welcome Chris to our ranks and look forward to his contributions to our organization."

For more information about Fee-Only financial planning and NAPFA, visit ***www.napfa.org*** or call toll free **1-800-366-2732**.

ABOUT NAPFA
Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,400 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning.

For more information on NAPFA, please visit www.napfa.org.

Standard Bearer for the Profession – Champion for the Public – Beacon for Objective Financial Advisors